

## Email Template 1: Post-Job Review Request

**Subject: We'd Love Your Feedback on Your Recent [Service]!**

**Dear [Customer Name],**

**Thank you for choosing [Your Business Name] for your recent [service, e.g., plumbing installation]. We hope you're delighted with the results!**

**Would you take a moment to share your experience? Your feedback helps us improve and lets others know what to expect. It only takes a minute to leave a review here: [Insert Review Platform Link, e.g., Google Business Profile URL].**

**"All you have to do is click here.... and it will take you no more than 60 seconds."**

**Google – [LINK] Facebook – [LINK]**

**We truly appreciate your support and look forward to serving you again.**

**Best regards,**

**[Your Name]**

**[Your Business Name]**

**[Your Contact Info]**

## Email Template 2: Follow-Up Review Request

**Subject: A Quick Favour, [Customer Name]?**

**Hi [Customer Name],**

**We recently completed [service, e.g., a kitchen remodel] for you, and we'd love to hear your thoughts. Your review means the world to us and helps other customers find reliable services.**

**Could you spare a moment to leave a review? Just click here: [Insert Review Platform Link]. Thank you for your time and trust in [Your Business Name]!**

**Warm regards,**

**[Your Name]**

**[Your Business Name]**

**[Your Contact Info]**

## SMS Template 1: Immediate Review Request

**Hi [Customer Name], thanks for choosing [Your Business Name] for your [service]! We'd love your feedback. Please leave a quick review here: [Shortened Review Link]. It means a lot!**

## SMS Template 2: Follow-Up Review Request

Hi [Customer Name], we hope you're happy with your recent [service] by [Your Business Name]. Could you share your experience? Leave a review here: [Shortened Review Link].  
Thanks!

## How to Use the Templates

1. **Personalise:** Replace placeholders (e.g., [Customer Name], [Your Business Name]) with specific details.
2. **Shorten Links:** Use tools like Bitly to create short, trackable review links for SMS or emails.
3. **Test Platforms:** Ensure the review link is direct to the correct platform (e.g., Google, Trustpilot).
4. **Automate (Optional):** Use CRM tools like Mailchimp or TextMagic to automate sending review requests.
5. **Track Responses:** Monitor reviews and thank customers for their feedback to build loyalty.